

**The solution to poverty is to abolish it directly by now a widely discussed measure: the Guaranteed Income.**

Martin Luther King Jr.



Henry Griffin | AP

**1933 - 1939  
NEW DEAL**

The Johnson administration's proposed welfare programs are referred to as the "War on Poverty"

**1968 POOR  
PEOPLE'S  
CAMPAIGN**

Derogatory term popularized by Reagan referencing women who supposedly collect fraudulent or excessive welfare payments

**2023**

Black people were legally excluded from the New Deal's wealth-building apparatuses

1935 Social Security Act's left 65% of Black residents without unemployment

**1960S  
WAR ON POVERTY**

MLK Jr organized the historic march on Washington to demand economic justice

**1974  
"WELFARE QUEEN"**

The ratio of white family wealth to Black family wealth is higher today than at the start of the century

FUND FOR GUARANTEED INCOME FUND FOR GUARANTEED INCOME FUND FOR GUARANTEED INCOME FUND FOR GUARANTEED INCOME

**COMPTON  
PLEDGE**

A community's vision for freedom

The case for guaranteed income nationally and in Compton is undeniable. One in five of Compton's residents, of whom 30% are Black and 68% are Latinx, live in poverty—double the nationwide average. Our Pledge is delivering >\$10 million to 800 Compton families over two years.



**800**  
beneficiaries

**70%**  
racial wealth  
gap reduction

800 households representing the city as a whole, including % of undocumented and formerly incarcerated residents.

A new, custom payments platform that enables multiple payment options, live customer service, and reporting.

Co-designed with a Community Advisory Council and the Compton Community Development Corporation.



Compton is hard hit by generational poverty and the trauma of police brutality. I Pledge Compton because I believe our people are worth fighting for.  
Aja Brown | Former Compton Mayor



The National Council joins a growing movement led by formerly incarcerated women creating models of what different looks like when we invest in our communities.  
- Andrea James | President